



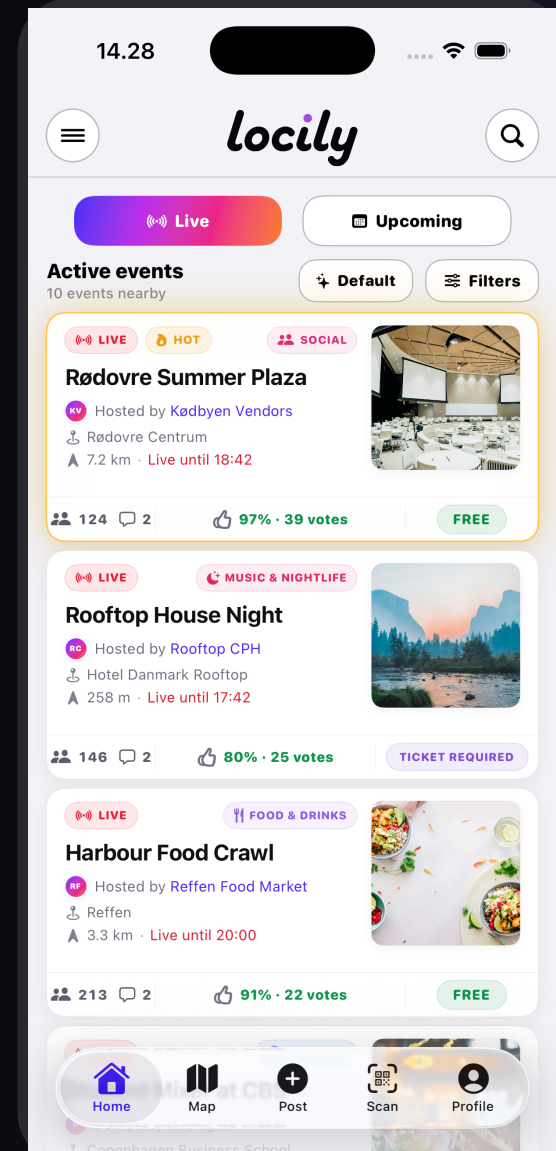
LOCILY

COPENHAGEN · 2026

Know what is happening. While it is happening.

A Copenhagen-first live event discovery platform for people, venues and local communities.

INVESTOR & VENUE BRIEF



CURRENT V256 UI · SEEDED CAPTURE DATA

Local life is active. Discovery is fragmented.

People move between social feeds, venue pages, posters, chats, maps and ticketing platforms before they can answer one simple question.

PEOPLE

Too much searching

Live relevance, distance, trust and availability are difficult to compare at the moment a decision is made.

VENUES

Attention is scattered

Publishing is repetitive, conversion is opaque and event performance lives across disconnected tools.

THE GAP

No shared local layer

The city has events and demand. What is missing is a current, structured connection between the two.

One native loop. From discovery to signal.

Locily combines the consumer decision journey and the venue event workflow in one Copenhagen-first product.

01

Discover

Live feed, upcoming events and a global map.

02

Decide

Distance, Going, saves, votes and comments.

03

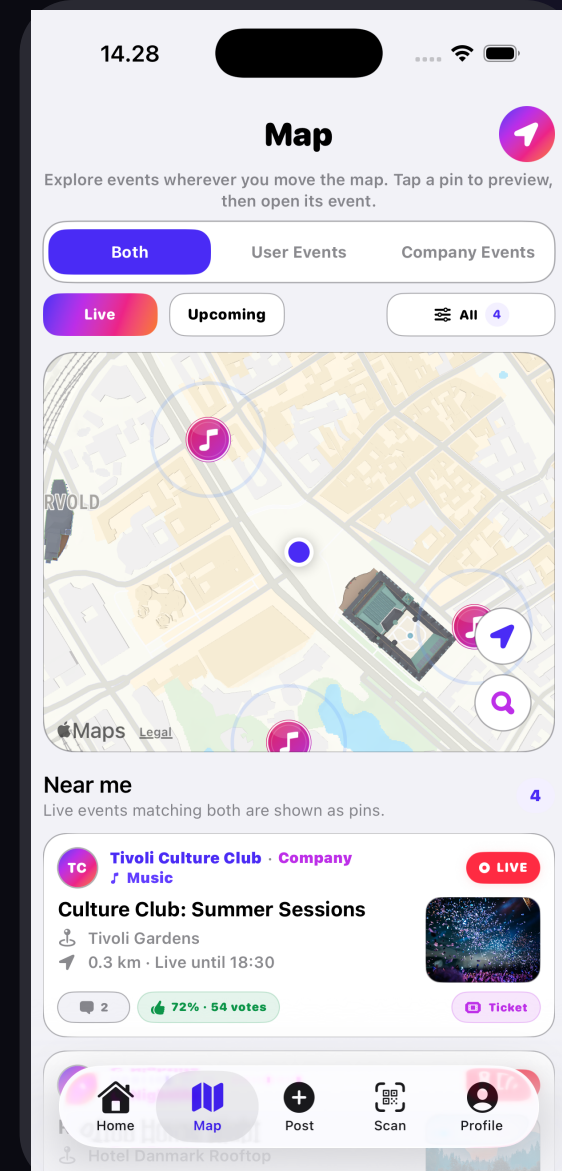
Attend

Tickets, event-specific scanning and location logic.

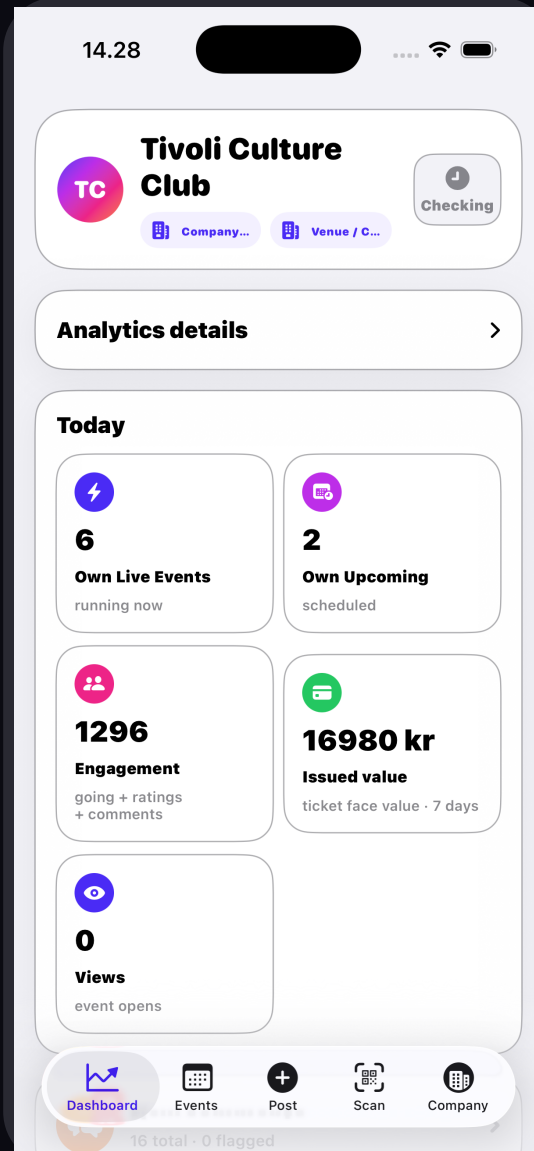
04

Signal

Verified activity helps users and hosts learn.



CURRENT V256 UI · SEEDER CAPTURE DATA



CURRENT V256 UI · SEEDED CAPTURE DATA

An event workspace, not another ad dashboard.

Company profiles are designed around recurring operational value before, during and after an event.

Publish once

Structured location, category, timing, pricing and media.

Reach locally

Feed, map, search, profile and community discovery.

Operate live

Comments, ticket state and event-specific door scanning.

Learn after

Views, engagement, attendance and ticket indicators.

Utility first. Monetisation where value is proven.

Locily is validating a layered business model. The items below are planned commercial directions, not reported current revenue.

CONSUMER

Free core discovery

Keep the local network accessible and reduce friction to browsing, attending and contributing signal.

VENUE SOFTWARE

Recurring company tools

Optional operational and insight features for venues and frequent event organisers.

TRANSACTIONS

Promotion and tickets

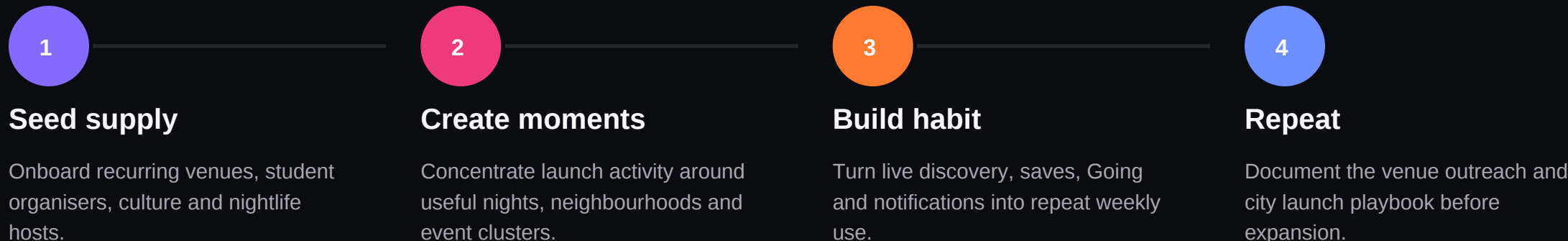
Event promotion plus service fees where Locily supports a measurable commercial action.

PRINCIPLE

Do not monetise personal location data. Charge where Locily creates explicit venue or transaction value.

Win one city through density, not breadth.

Copenhagen is the first operating market: compact geography, dense neighbourhoods, strong event culture and reachable local supply.



LAUNCH METRICS

Active event supply · weekly discovery · Going/save conversion · verified attendance · venue retention

A real product moving into market proof.

Locily is beyond the concept stage. The immediate challenge is reliability, distribution and evidence from real users and venues.

BUILT

- ✓ Native SwiftUI iOS app
- ✓ Supabase auth, database and storage
- ✓ User, company and admin modes
- ✓ Feed, global map and event creation
- ✓ Votes, saves, attendance and comments
- ✓ Groups, tickets, scanning and analytics

NEXT PROOF

- 1 Complete two-device TestFlight matrix
- 2 Verify background push delivery
- 3 Onboard first recurring venue partners
- 4 Measure weekly discovery and conversion
- 5 Validate venue workflow and pricing
- 6 Prepare App Store and legal launch review



Build the local layer with us.

Locily is looking for early Copenhagen venue partners, product testers and investors who understand local marketplaces.

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